

concrete openings

THE OFFICIAL MAGAZINE OF 

SPACE RESERVATION CONTRACT 2019

Company _____

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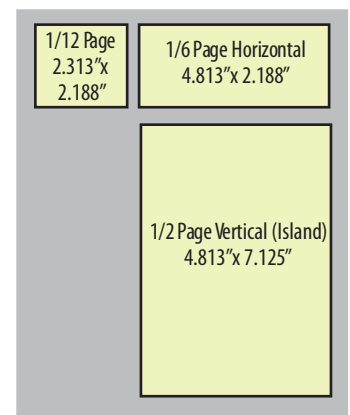
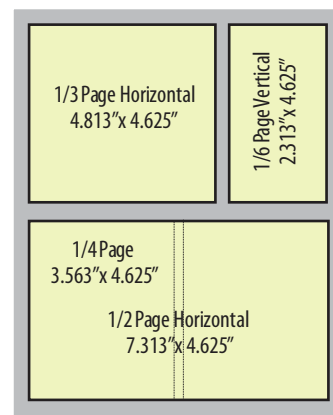
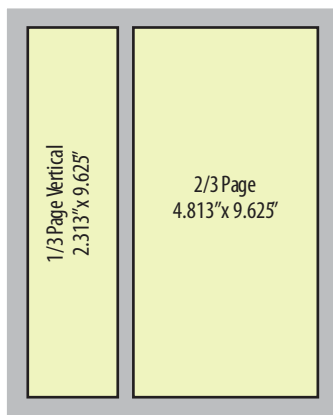
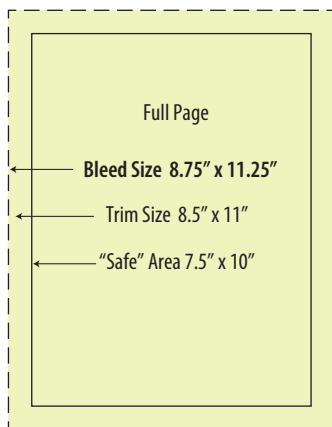
Authorized By (signature) _____

Print Name _____

Date Signed _____

Invoices are issued upon publication and are considered due upon receipt. If invoices are to be sent to another person/department, please provide details with this contract.

Advertising Dimensions



Issue and Ad Size (Check all appropriate boxes)

| | | | | |
|----|-------|------|-----------|----------|
| 4x | March | June | September | December |
| 2x | March | June | September | December |
| 1x | March | June | September | December |

4-Color

| | MEMBERS | | | NON-MEMBERS | | |
|---------------------|---------|---------|---------|-------------|---------|---------|
| | 1x | 2x | 4x | 1x | 2x | 4x |
| Back Outside Cover | N/A | N/A | \$4,245 | N/A | N/A | \$4,980 |
| Inside Front Cover | N/A | N/A | \$3,705 | N/A | N/A | \$4,460 |
| Inside Back Cover | N/A | N/A | \$3,705 | N/A | N/A | \$4,460 |
| Full Page | \$3,185 | \$3,425 | \$3,095 | \$4,485 | \$4,110 | \$3,870 |
| 2/3 Page | \$2,885 | \$2,590 | \$2,350 | \$3,570 | \$3,305 | \$3,095 |
| 1/2 Page Island | \$2,000 | \$1,795 | \$1,640 | \$2,680 | \$2,480 | \$2,355 |
| 1/2 Page Horizontal | \$1,930 | \$1,745 | \$1,590 | \$2,625 | \$2,435 | \$2,325 |
| 1/3 Page Vertical | \$1,550 | \$1,390 | \$1,280 | \$2,245 | \$2,085 | \$1,990 |
| 1/3 Page Horizontal | \$1,550 | \$1,390 | \$1,280 | \$2,245 | \$2,085 | \$1,990 |
| 1/4 Page | \$1,225 | \$1,095 | \$995 | \$1,918 | \$1,780 | \$1,700 |
| 1/6 Page Vertical | \$885 | \$795 | \$715 | \$1,550 | \$1,470 | \$1,400 |
| 1/6 Page Horizontal | \$885 | \$795 | \$715 | \$1,550 | \$1,470 | \$1,400 |
| 1/12 Page | \$400 | \$365 | \$330 | \$1,090 | \$1,050 | \$1,010 |

Page Placement \$250 Per Ad Center Spread \$250 Per Ad, Insert: 2-Sided, Full Page, Per Insert \$6,135

Closing Date for Space Reservations & Artwork

| | |
|-----------------|------------------|
| March Issue | January 18, 2019 |
| June Issue | April 17, 2019 |
| September Issue | July 15, 2019 |
| December Issue | October 18, 2019 |

Concrete Openings Magazine

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