

2020 SPACE RESERVATION CONTRACT

concrete openings

THE OFFICIAL MAGAZINE OF 

Company _____

Contact _____

Address _____

City _____

State _____ Postal Code _____

Country _____

Phone _____

Ad Contact _____

Email _____

Billing Contact _____

Email _____

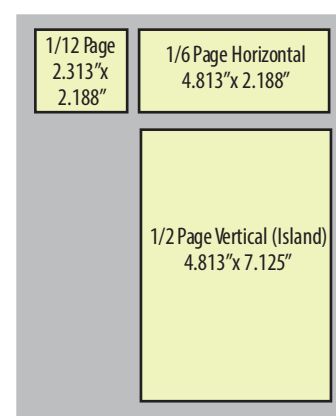
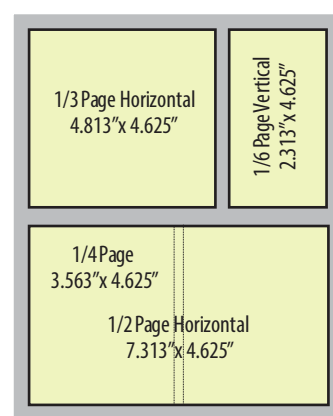
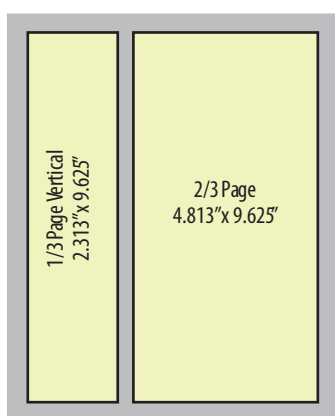
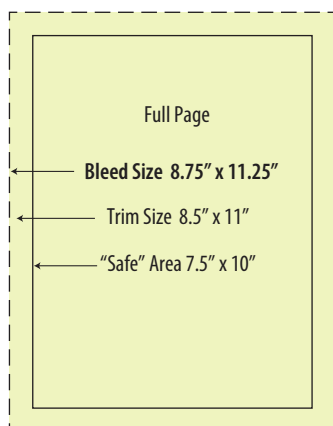
Authorized By (signature) _____

Print Name _____

Date Signed _____

Invoices are issued upon publication and are considered due upon receipt. If invoices are to be sent to another person/department, please provide details with this contract.

ADVERTISING DIMENSIONS



ISSUE AND AD SIZE (Check all appropriate boxes)

4x	March	June	September	December
2x	March	June	September	December
1x	March	June	September	December

4-COLOR

	MEMBERS			NON-MEMBERS		
	1x	2x	4x	1x	2x	4x
Center Spread	N/A	N/A	\$6,535	N/A	N/A	\$8,110
Back Outside Cover	N/A	N/A	\$4,315	N/A	N/A	\$5,055
Inside Front Cover	N/A	N/A	\$3,760	N/A	N/A	\$4,525
Inside Back Cover	N/A	N/A	\$3,760	N/A	N/A	\$4,525
Full Page	\$3,840	\$3,475	\$3,140	\$4,550	\$4,170	\$3,930
2/3 Page	\$2,930	\$2,630	\$2,385	\$3,625	\$3,355	\$3,140
1/2 Page Island	\$2,030	\$1,820	\$1,665	\$2,720	\$2,515	\$2,390
1/2 Page Horizontal	\$1,960	\$1,770	\$1,615	\$2,665	\$2,470	\$2,360
1/3 Page Vertical	\$1,575	\$1,410	\$1,300	\$2,280	\$2,115	\$2,020
1/3 Page Horizontal	\$1,575	\$1,410	\$1,300	\$2,280	\$2,115	\$2,020
1/4 Page	\$1,245	\$1,110	\$1,010	\$1,940	\$1,805	\$1,700
1/6 Page Vertical	\$900	\$805	\$725	\$1,575	\$1,490	\$1,420
1/6 Page Horizontal	\$900	\$805	\$725	\$1,575	\$1,490	\$1,420
1/12 Page	\$405	\$370	\$335	\$1,105	\$1,065	\$1,025

Page Placement \$250 Per Ad Insert: 2-Sided, Full Page, Per Insert \$6,225

CLOSING DATE FOR SPACE RESERVATIONS & ARTWORK

March Issue	January 17, 2020
June Issue	April 17, 2020
September Issue	July 17, 2020
December Issue	October 16, 2020

Concrete Openings Magazine

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