

2021 PRINT ADVERTISING SPACE RESERVATION CONTRACT



THE OFFICIAL MAGAZINE OF CSDA

Company _____

Address _____

City _____

State _____ Postal Code _____

Country _____

Phone _____

Ad Contact _____

Email _____

Billing Contact _____

Email _____

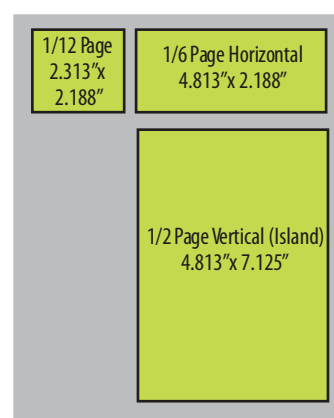
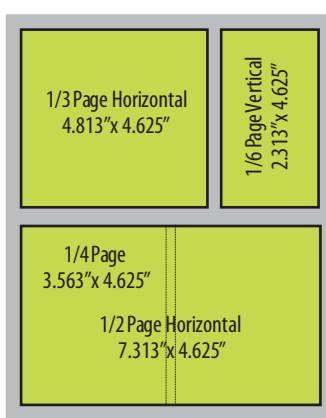
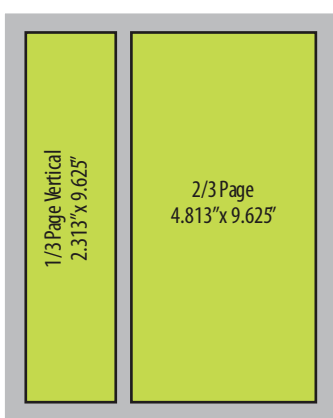
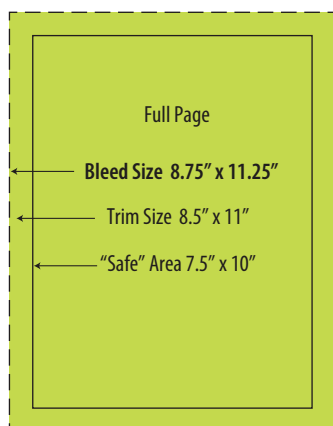
Authorized By (signature) _____

Print Name _____

Date Signed _____

Invoices are issued upon publication and are considered due upon receipt. If invoices are to be sent to another person/department, please provide details with this contract.

ADVERTISING DIMENSIONS



ISSUE AND AD SIZE (Check all appropriate boxes)

- 4x March June September December
 2x March June September December
 1x March June September December

4-COLOR

MEMBERS NON-MEMBERS

	1x	2x	4x	1x	2x	4x
<input type="checkbox"/> Center Spread	N/A	N/A	\$6,535	N/A	N/A	\$8,110
<input type="checkbox"/> Back Outside Cover	N/A	N/A	\$4,315	N/A	N/A	\$5,055
<input type="checkbox"/> Inside Front Cover	N/A	N/A	\$3,760	N/A	N/A	\$4,525
<input type="checkbox"/> Inside Back Cover	N/A	N/A	\$3,760	N/A	N/A	\$4,525
<input type="checkbox"/> Full Page	\$3,840	\$3,475	\$3,140	\$4,550	\$4,170	\$3,930
<input type="checkbox"/> 2/3 Page	\$2,930	\$2,630	\$2,385	\$3,625	\$3,355	\$3,140
<input type="checkbox"/> 1/2 Page Island	\$2,030	\$1,820	\$1,665	\$2,720	\$2,515	\$2,390
<input type="checkbox"/> 1/2 Page Horizontal	\$1,960	\$1,770	\$1,615	\$2,665	\$2,470	\$2,360
<input type="checkbox"/> 1/3 Page Vertical	\$1,575	\$1,410	\$1,300	\$2,280	\$2,115	\$2,020
<input type="checkbox"/> 1/3 Page Horizontal	\$1,575	\$1,410	\$1,300	\$2,280	\$2,115	\$2,020
<input type="checkbox"/> 1/4 Page	\$1,245	\$1,110	\$1,010	\$1,940	\$1,805	\$1,700
<input type="checkbox"/> 1/6 Page Vertical	\$900	\$805	\$725	\$1,575	\$1,490	\$1,420
<input type="checkbox"/> 1/6 Page Horizontal	\$900	\$805	\$725	\$1,575	\$1,490	\$1,420
<input type="checkbox"/> 1/12 Page	\$405	\$370	\$335	\$1,105	\$1,065	\$1,025

Page Placement \$250 Per Ad Insert: 2-Sided, Full Page, Per Insert \$6,225

CLOSING DATE FOR SPACE RESERVATIONS & ARTWORK

March Issue January 15, 2021
 June Issue April 16, 2021
 September Issue July 16, 2021
 December Issue October 15, 2021

Concrete Openings Magazine

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