

# 2022 PRINT ADVERTISING SPACE RESERVATION CONTRACT



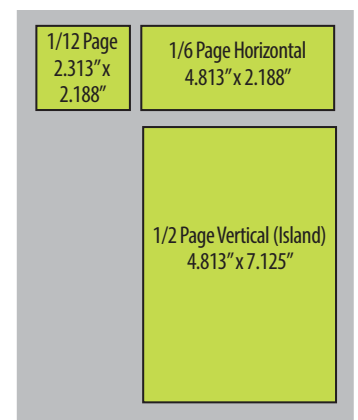
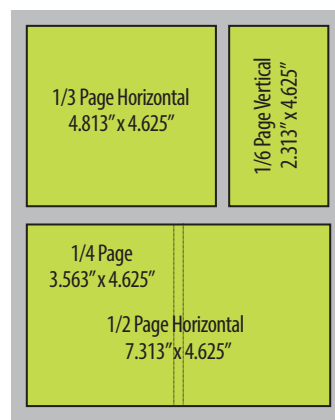
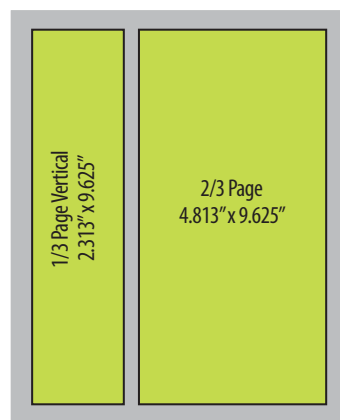
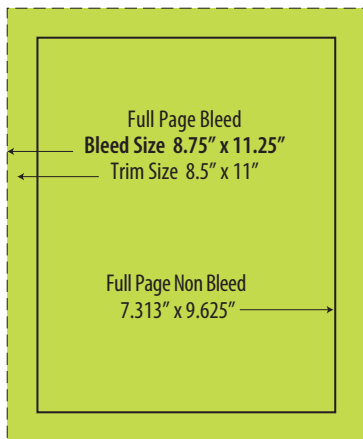
THE OFFICIAL MAGAZINE OF CSDA

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Ad Contact \_\_\_\_\_  
 Email \_\_\_\_\_  
 Billing Contact \_\_\_\_\_  
 Email \_\_\_\_\_

Authorized By (signature) \_\_\_\_\_  
 Print Name \_\_\_\_\_  
 Date Signed \_\_\_\_\_

Invoices are issued upon publication and are considered due upon receipt. If invoices are to be sent to another person/department, please provide details with this contract.

## ADVERTISING DIMENSIONS



## ISSUE AND AD SIZE (Check all appropriate boxes)

4x	March	June	September	December
2x	March	June	September	December
1x	March	June	September	December

## 4-COLOR

	MEMBERS			NON-MEMBERS		
	1x	2x	4x	1x	2x	4x
Center Spread	N/A	N/A	\$6,735	N/A	N/A	\$8,355
Back Outside Cover	N/A	N/A	\$4,445	N/A	N/A	\$5,210
Inside Front Cover	N/A	N/A	\$3,875	N/A	N/A	\$4,660
Inside Back Cover	N/A	N/A	\$3,875	N/A	N/A	\$4,660
Full Page	\$3,955	\$3,580	\$3,235	\$4,690	\$4,295	\$4,050
2/3 Page	\$3,020	\$2,710	\$2,460	\$3,735	\$3,455	\$3,235
1/2 Page Island	\$2,090	\$1,875	\$1,715	\$2,800	\$2,590	\$2,465
1/2 Page Horizontal	\$2,020	\$1,825	\$1,665	\$2,745	\$2,545	\$2,430
1/3 Page Vertical	\$1,625	\$1,455	\$1,340	\$2,350	\$2,180	\$2,080
1/3 Page Horizontal	\$1,625	\$1,455	\$1,340	\$2,350	\$2,180	\$2,080
1/4 Page	\$1,285	\$1,145	\$1,040	\$1,995	\$1,860	\$1,750
1/6 Page Vertical	\$930	\$830	\$750	\$1,625	\$1,535	\$1,465
1/6 Page Horizontal	\$930	\$830	\$750	\$1,625	\$1,535	\$1,465
1/12 Page	\$420	\$385	\$350	\$1,140	\$1,095	\$1,060

Page Placement \$275 Per Ad Insert: 2-Sided, Full Page, Per Insert \$6,450—Members Only

## CLOSING DATE FOR SPACE RESERVATIONS & ARTWORK

March Issue	January 17, 2022
June Issue	April 15, 2022
September Issue	July 15, 2022
December Issue	October 14, 2022

## Concrete Openings Magazine

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