

# 2024 PRINT ADVERTISING SPACE RESERVATION CONTRACT



THE OFFICIAL MAGAZINE OF CSDA

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Ad Contact \_\_\_\_\_

Email \_\_\_\_\_

Billing Contact \_\_\_\_\_

Email \_\_\_\_\_

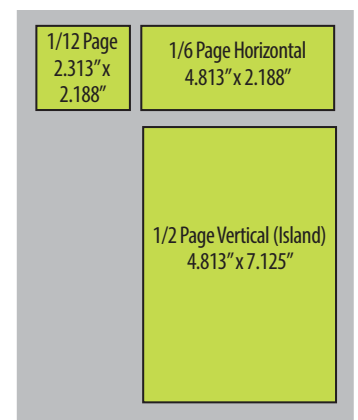
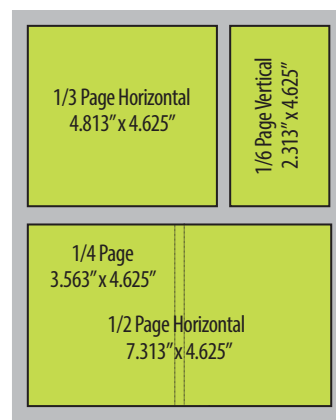
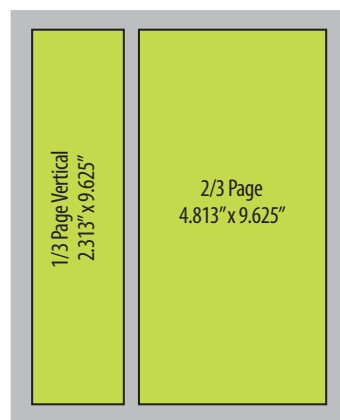
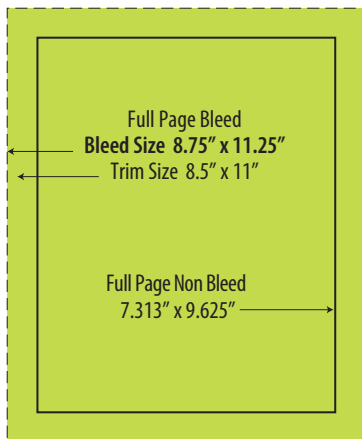
Authorized By (signature) \_\_\_\_\_

Print Name \_\_\_\_\_

Date Signed \_\_\_\_\_

Invoices are issued upon publication and are considered due upon receipt. If invoices are to be sent to another person/department, please provide details with this contract.

## ADVERTISING DIMENSIONS



## ISSUE AND AD SIZE (Check all appropriate boxes)

- 4x     March     June     September     December  
 2x     March     June     September     December  
 1x     March     June     September     December

## 4-COLOR

	MEMBERS			NON-MEMBERS		
	1x	2x	4x	1x	2x	4x
<input type="checkbox"/> Center Spread	N/A	N/A	\$6,895	N/A	N/A	\$8,605
<input type="checkbox"/> Back Outside Cover	N/A	N/A	\$4,550	N/A	N/A	\$5,370
<input type="checkbox"/> Inside Front Cover	N/A	N/A	\$3,975	N/A	N/A	\$4,800
<input type="checkbox"/> Inside Back Cover	N/A	N/A	\$3,975	N/A	N/A	\$4,800
<input type="checkbox"/> Full Page	\$4,195	\$3,685	\$3,335	\$4,830	\$4,425	\$4,175
<input type="checkbox"/> 2/3 Page	\$3,110	\$2,790	\$2,530	\$3,850	\$3,560	\$3,335
<input type="checkbox"/> 1/2 Page Island	\$2,150	\$1,930	\$1,765	\$2,885	\$2,670	\$2,540
<input type="checkbox"/> 1/2 Page Horizontal	\$2,080	\$1,875	\$1,715	\$2,830	\$2,625	\$2,500
<input type="checkbox"/> 1/3 Page Vertical	\$1,675	\$1,495	\$1,380	\$2,420	\$2,245	\$2,140
<input type="checkbox"/> 1/3 Page Horizontal	\$1,675	\$1,495	\$1,380	\$2,420	\$2,245	\$2,140
<input type="checkbox"/> 1/4 Page	\$1,325	\$1,180	\$1,075	\$2,050	\$1,915	\$1,765
<input type="checkbox"/> 1/6 Page Vertical	\$960	\$850	\$775	\$1,675	\$1,580	\$1,505
<input type="checkbox"/> 1/6 Page Horizontal	\$960	\$850	\$775	\$1,675	\$1,580	\$1,505
<input type="checkbox"/> 1/12 Page	\$435	\$395	\$360	\$1,175	\$1,130	\$1,095

Page Placement \$350 Per Ad Insert: 2-Sided, Full Page, Per Insert \$6,895—Members Only

## CLOSING DATE FOR SPACE RESERVATIONS & ARTWORK

March Issue                      January 17, 2024  
 June Issue                         April 18, 2024  
 September Issue                July 18, 2024  
 December Issue                October 17, 2024

Concrete Openings Magazine

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